

 American Aires Inc

 Symbol: WIFI-CSE

 Market Cap: \$32 Million

 Share Price: \$0.30

 S/O(FD): 109,720,000

 Insider Ownership: ~40%

**American Aires Inc. ("Aires") is a nanotechnology company which has developed proprietary silicon-based microprocessors that reduce the harmful effects of electromagnetic radiation (EMR).**

The technology was developed by a team of highly credited scientists and confirmed by independent third-party validation including peer reviewed studies and publications in scientific journals. The technology specifically targets cellphones, computers, baby monitors, Wi-Fi radiation and general EMR emitted by consumer electronic devices.

Aires has launched a full suite of consumer products under the brand name "Airestech" for use on almost all consumer electronic devices. The Company has adopted a global ecommerce and distribution platform that scales easily as sales grow. Since launching in 2019, Aires has enjoyed exuberant growth. The company has been aggressively building out their ecommerce platform which is now capable of delivering up to 10,000 shipments a day along with recent customer service center agreements. Strategically placed fulfillment centers have been secured to ensure prompt delivery around the globe (see PR Jan. 31, 2020).

With the launch of 5G networks around the world, this year, we are seeing an increase of news, reports and leading health organizations discussing the potential harm of EMR and the importance of identifying solutions to reduce these harmful rays. Aires products are the solution.

### Highlights

- The Threat of EMR is Real.** The World Health Organization (WHO) along with several of the world's leading health organizations all confirm the significant health risks associated with EMR. These emissions are growing at an alarming rate and with the adoption of 5G technology that will pose a larger potential risk for the general public. There are currently only limited solutions for people to protect themselves against this increase in EMR and Aires wants to capitalize on this underserved market.
- Proprietary Products.** Aires has invested over 10 years and \$20 million USD to develop their proprietary technology that significantly reduce the harmful effects of EMR. This technology has 11 patents filed and 14 patents pending which are being reviewed by independent parties.
- New Product Launch.** Aires has completed the development of four new products geared specifically to protect us against the increased harmful effects of EMR with the rollout of 5G networks across the globe (See PR Jan. 7, 2020). Aires is also launching their new pet product to protect your pets (see PR Jan. 24,2020)
- High Margins and Strong Growth.** Approximately 80% margin on the 2020 product lineup. An established infrastructure that is highly scalable products with impressive year over year sales increases.
- Global sales.** The Company recently upgraded their web site, ecommerce platform and sales platform for scalable growth with minimal staff. Aires can deliver up to 10,000 products a day (see PR Jan.10, 2020).
- Well-funded.** In Q4 of 2019, the Company completed a \$7.5 Million prospectus offering raise led by Canaccord. Aires was pleased to announce the maximum offering as defined in the prospectus was fully subscribed to (see PR Nov.6, 2019).
- An Experienced Management Team and Board.** A proven history of success with the ability to build Aires into a global leader in the prevention of EMR through the distribution of their proprietary products.

### Strategic Partnership with Distributors



### Milestones for 2020



## Management

**Dimitry Serov CEO** Founder and CEO and President of the Company, Dimitry Serov is responsible for day to day operating activities that include overseas manufacturing, marketing sales and distribution. Dimitry holds a diploma from St. Petersburg's College of Economics and Business Management which he obtained in 2003. Mr. Serov has held various sales and executive management positions in the automotive sector with BMW, Mercedes Benz and Audi. Dimitry's involvement with the technology has been instrumental in facilitating the adaptation of the original Aires technology into its current consumer-oriented form.

**Robert Suttie CFO** Mr. Suttie is the Vice President of Marrelli Support Services. He possesses several years of financial reporting experience, several of which were in public accounting prior to his tenure with Marrelli Support Services. He specializes in management advisory services; accounting and the financial disclosure needs of Marrelli's public client base. In addition to managing the group's financial-statement and disclosure team, he also serves as Chief Financial Officer for a number of TSXV-listed junior companies.

## Board of Directors

**Drew Green CHAIRMAN** Drew Green is an award winning Chief Executive Officer, entrepreneur and expert in managing fast paced, high-growth companies, creating one of the world's fastest growing apparel brands. Previously recognized as top 40 under 40, as well as CEO of the year. In 2017 Green was awarded the Innovation in Retail award by the University of Alberta. In 2018 he was awarded Breakout Retailer of the Year by Chain StoreAge.

**Igor Serov DIRECTOR** Co-founder of the Company, Igor Serov is the inventor and designer of the intellectual property assets upon which the modern-day Aires technology is based. Igor Serov is a scientist who has been published several times in academic journals and received various international awards for his accomplishments and scientific discoveries.

**Russell Elensky DIRECTOR** Mr. Elensky serves as a Director of the Company since September 26, 2017. He is an Entrepreneur, Investor, Commercial Real Estate Owner and Business Developer with years of experience in starting, growing and exiting businesses.

**Tony Di Benedetto DIRECTOR** Tony is the former CEO of Drone Delivery Canada (TSXV: FLT) and currently acts as a consultant to the company. Previously, Tony was the founder of, and subsequently sold Data Centers Cnd in May 2013 - to TeraGo Networks (TSX:TGO). Tony has several years of IT entrepreneurship, M&A and capital markets experience as well as a degree from York University.

**Christopher Irwin DIRECTOR** Chris practices securities and corporate/commercial law and has been the President of Irwin Professional Corporation since August, 2006. He advises a number of public companies on a variety of issues including continuous disclosure and regulatory issues, initial public offerings and takeover bids. Mr. Irwin also advises boards of directors, including independent committees and is a director and / or officer of several public companies.

## Market Stats

<b>Current Price</b>	\$0.30
<b>IPO Price</b>	\$0.30
<b>52 Week High/Low</b>	\$0.75 / \$0.15
<b>Shares Issued &amp; Outstanding</b>	109,720,000
<b>Options/Warrants</b>	36 M
<b>Fully Diluted</b>	109,720,000
<b>Market Cap</b>	\$32 M

### Sector

Technology/Consumer Products/  
Ecommerce

## Recent News

*June 16, 2020*

### Management's Discussion and Analysis

For the Year Ended  
December 31, 2019

*June 15, 2020*

### American Aires engages Investor Relations Company

*June 4, 2020*

### American Aires provides update on filing interim results

*May 27, 2020*

### American Aires provides update on filing annual results

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