

American Aires Inc. ("Aires") is a nanotechnology company which has developed proprietary EMF modulation technology that reduces the harmful effects of electromagnetic radiation (EMR).

The technology was developed by a team of highly credited scientists and confirmed by independent third-party validation including peer reviewed studies and publications in scientific journals. The technology specifically targets cellphones, computers, baby monitors, Wi-Fi radiation and general EMR emitted by consumer electronic devices. Aires has launched a full suite of consumer products under the brand name "Airestech" for use on almost all consumer electronic devices. The Company has adopted a global ecommerce and distribution platform that scales easily as sales grow. Since launching in 2019, Aires has enjoyed exuberant growth. The company has been aggressively building out their ecommerce platform which is now capable of delivering up to 10,000 shipments a day along with recent customer service center agreements. Strategically placed fulfillment centers have been secured to ensure prompt delivery around the globe (see PR Jan. 31, 2020). With the launch of 5G networks around the world, this year, we are seeing an increase of news, reports and leading health organizations discussing the potential harm of EMR and the importance of identifying solutions to reduce these harmful rays. Aires products are the solution.

Growth Strategy for 2021

Q1 2021

In progress

Market Launch of New 5G Products and Pet Products

Market launch of new 5G product line under Lifetune™ brand and enter into the market of EMR Pet protective

5G



Opening New Fulfillment Centers in the USA

American Aires partners with ShipBob to open two fulfillment centers in New Jersey and in California



Drop Shipping Program Initialization

American Aires will develop a drop shipping program, enabling it to reach new customers without a significant advertising spend

Transitioning to Lifetune.com

Continuing its brand awareness effort, American Aires will transition from airestech.com to lifetune.com, providing a coherent customer experience

Q2 2021

Roadmap

Trade-in Program Launch

Launching a program that will allow customers to trade-in their old AiresTech branded products for Lifetune products

Partnering with a Marketing Firm in Europe

Aires will onboard a marketing firm to open the market in each country

Q3 2021

Roadmap

Initiate European Marketing

Launch of the European influencer / affiliate marketing scope

Drop Shipping Program Expansion

American Aires will launch the drop ship program in all European countries

Q4 2021

Roadmap

Partnering to Embed Our Products with Leading Manufacturers

Initiate discussions with potential strategic "partners" to embed and distribute our products. Our goal is to become the "intel inside" equivalent in the EMR space.

Highlights

The Threat of EMR is Real. The World Health Organization (WHO) along with several of the world's leading health organizations have all confirmed the significant health risks associated with EMR. These emissions are growing at an alarming rate and with the adoption of 5G technology, this will pose a larger potential risk for the general public. There are currently only limited solutions for people to protect themselves against this increase in EMR and Aires wants to capitalize on this underserved market.

5G Optimized Product Line. Aires announces the launch of "LIFETUNE", a revolutionary new line of EMR protection offerings that are optimized for and

compatible with 5G telecommunications technology.

Proprietary Products. Aires has invested over 10 years and \$20 million USD to develop their proprietary technology and proprietary manufacturing processes that significantly reduce the harmful effects of EMR. This technology has 11 patents filed and 14 patents pending which are being reviewed by independent parties. The technology has been independently tested and peer reviewed.

High Margins and Strong Growth. 70+% margins with an established infrastructure that is highly scalable. The company is seeing exuberant growth with revenue increasing over 400% year over year.

Global Sales. The Company recently upgraded their web site, ecommerce platform and sales platform for scalable growth with minimal staff. Aires can deliver up to 10,000 products a day (see PR Jan.10, 2020).

Aires Launches New Pet Product. Aires has begun sales of their pet product in response to extremely high consumer demand. This is a "first-of-its-kind" product offering for consumers to protect their pets against the harmful effect of EMR.

An Experienced Management Team and Board. A proven history of success with the ability to build Aires into a global leader in the prevention of EMR through the distribution of their proprietary products.

Management

Dimitry Serov CEO Founder and CEO and President of the Company, Dimitry Serov is responsible for day to day operating activities that include overseas manufacturing, marketing sales and distribution. Dimitry holds a diploma from St. Petersburg's College of Economics and Business Management which he obtained in 2003. Mr. Serov has held various sales and executive management positions in the automotive sector with BMW, Mercedes Benz and Audi. Dimitry's involvement with the technology has been instrumental in facilitating the adaptation of the original Aires technology into its current consumer-oriented form.

Yan Namer COO Yan Namer was the CEO of one of the largest General Motors distributors in Ontario. With more than 120 employees, and just under \$30M in revenue, he was responsible for the daily operations and orchestrated the external growth through Merger and Acquisition. Yan combines integrity, tenacity and leadership with the ability to envision and create successful outcomes from complex situations.

Robert Suttie CFO Mr. Suttie is the Vice President of Marrelli Support Services. He possesses several years of financial reporting experience, several of which were in public accounting prior to his tenure with Marrelli Support Services. He specializes in management advisory services; accounting and the financial disclosure needs of Marrelli's public client base. In addition to managing the group's financial-statement and disclosure team, he also serves as Chief Financial Officer for a number of TSXV-listed junior companies.

Board of Directors

Drew Green CHAIRMAN Drew Green is an award-winning Chief Executive Officer, entrepreneur and expert in managing fast paced, high-growth companies, creating one of the world's fastest growing apparel brands. See [web site](#) for complete bio.

Igor Serov DIRECTOR Co-founder of the Company, Igor Serov is the inventor and designer of the intellectual property assets upon which the modern-day Aires technology is based. See [web site](#) for complete bio.

Russell Elensky DIRECTOR Mr. Elensky serves as a Director of the Company since September 26, 2017. He is an Entrepreneur, Investor, Commercial Real Estate Owner and Business Developer with years of experience in starting, growing and exiting businesses.

Tony Di Benedetto DIRECTOR Tony is the former CEO of Drone Delivery Canada (TSXV: FLT) and currently acts as a consultant to the company. See [web site](#) for complete bio.

Christopher Irwin DIRECTOR Chris practices securities and corporate/commercial law and has been the President of Irwin Professional Corporation since August, 2006. See [web site](#) for complete bio.

Market Stats

	American Aires Inc
	Symbol: WIFI-CSE
	Market Cap: \$30 Million
	Share Price: \$0.20
	52 Wk High/Low: \$0.75 / \$0.14
	S/O(FD): 146,320,000
	S/I&O: 118,620,000
	Options/Warrants: 27.7 M
	Insider Ownership: ~40%
	Sector: Technology/Consumer Products/Ecommerce

Recent News

December 23, 2020

American Aires Receives Additional \$546,000 from Warrants Exercised

November 30, 2020

Financial Results for the Three Months Ended September 30, 2020

November 23rd, 2020

Launch of "LIFETUNE", a Revolutionary New Line of EMR Protection Offerings that are Optimized for and Compatible with 5G

October 7th, 2020

American Aires has Won a Design Patent from the US Patent and Trademark Office to Protect Aires' Unique Hardware Design for the DEFENDER Model



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